



WILLAMETTE VALLEY WINE

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FOR IMMEDIATE RELEASE

WINE COUNTRY THANKSGIVING: DELICIOUS, FESTIVE, CHARITABLE POURS

A Willamette Valley Wine Country Tradition Turns 37

Willamette Valley, Ore. - November 15, 2019 - Now in its 37th consecutive year, [Wine Country Thanksgiving](#) returns to the Willamette Valley later this month. More than 140 wineries and tasting rooms welcome guests to celebrate the end of another growing season and the festive holiday stretch ahead, via a wide array of unique, weekend-only wine gatherings. The holiday weekend takes place Friday, November 29th through Sunday, December 1st and is sponsored by the Willamette Valley Wineries Association (WVWA).

There's something for everyone in the Willamette Valley that weekend, as the impressive [list of associated events](#) suggests. With a new vintage in the barrel and a new year just around the corner, there's infectious excitement in every vineyard and tasting room. Here are a few reasons to take part in this long-lasting Willamette Valley ritual:

- Over 40 participating labels are involved in the [Willamette Cares Food Share](#) program, a partnership between the Oregon Food Banks and the WVWA. Donations are accepted at many tasting rooms throughout the region from November 1 through December 31, helping to curtail regional hunger.
- **Experience the Valley's breathtaking Chardonnay** as it establishes international prestige at producers all over the region. The grape has long thrived in the appellation but the latest vintages are showing just how much potential this noble variety has. Taste the work of legendary local labels like Beaux Frères or new arrivals like Domaine de Broglie.
- **Taste the power of vintage** through a vertical tasting at places like Domaine Roy & Fils, Aramenta Cellars or Stag Hollow. Pinot noir is famous for its ability to reflect the growing season and tasting years from the same vineyard side-by-side is an eye-opening treat.

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- **Dine like a chef** and enjoy the pairings they come up with. Member producers ranging from Antica Terra and Elk Cove to Domaine Divio and Owen Roe take advantage of house chefs who are deeply familiar with the wines and know precisely how to enhance them.
- **Drink in the company of rustic ambience** in various settings all across the Valley, from Dominio IV Wines' just-renovated, century-old barn in Carlton to the barn fireplace at DeLancellotti Family Vineyards in Newberg and the agrarian-inspired layout at Soter Vineyards.
- **Enjoy world-class and celebratory sparkling** from scores of meticulous Willamette Valley producers. See how versatile the style can be as you sample the releases from the likes of Adelsheim, Iris Vineyards, ROCO, and more, getting your cellar ready for New Years' Eve.
- **Explore a new corner of the Willamette Valley** through small towns like Gaston, Rickreall or Amity. You'll find smaller crowds, stunning views and remarkable, sometimes overlooked wines like those from Kelley Fox Wines or Left Coast Estate.

With a harvest freshly wrapped, flecks of fall color still dotting the Valley and the cordial nature of the holiday season, there's hardly a better time to enjoy wine country. "This holiday weekend continues to be the region's signature way of saluting another fantastic growing year in wine country," said Morgen McLaughlin, Executive Director of the WVWA. "It's grown tremendously, much like the industry itself, but holds firmly on to the same special qualities, charm, and warm, festive flair it began with in the early 1980s."

About the Willamette Valley Wineries Association

The WVWA is a nonprofit industry association dedicated to achieving recognition for Oregon's acclaimed Willamette Valley as a premium Pinot noir-producing region. The WVWA has more than 230 members representing wineries, tasting rooms, and vineyards throughout the Willamette Valley. Memorial Weekend in the Wine Country and Wine Country Thanksgiving are the two oldest WVWA-sponsored touring events in Oregon. The organization also hosts Willamette: the Pinot Noir Auction, an annual, trade-only wine auction in April. Visit www.willamettewines.com for more info.

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