

Willamette Valley Wineries Association

The Willamette Valley Wineries Association is a non-profit association dedicated to achieving recognition for Oregon's acclaimed Willamette Valley as a premier Pinot noir producing region.

The Willamette Valley Wineries Association began in 1986 as the Yamhill County Wineries Association with 11 member wineries. Its first officers were early wine country pioneers, Dick Erath, Bill Blosser and David Lett. Eight of the original wineries are still members.

In 2004, the Association expanded its borders to include the entire Willamette Valley and changed its name to accurately represent its membership. The Willamette Valley is the oldest AVA in the state, having achieved that designation in 1983. There are six sub-AVA's within the Willamette Valley, all of which are partner Association members.

Currently the WVWA has 193 members representing wineries and tasting rooms throughout the Willamette Valley region – from Portland to Eugene.

Wine Country Thanksgiving and Memorial Weekend in Wine Country, sponsored by the WVWA, are the two oldest and largest wine touring events in Oregon. The WVWA also publishes an annual winery guide and touring map. The Association is recognized as the most comprehensive resource for the wine country traveler.

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